

Wood Plastic Composites (WPC) - A Global Market Overview

Market Report | 2024-05-14 | 435 pages | Industry Experts

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Report description:

Report Synopsis

The global WPC market is poised for further growth, driven by the increasing demand for sustainable and eco-friendly materials, advantages over traditional materials, growing demand for outdoor living products, positive momentum in the residential repair and remodeling sector and growth in overall construction and infrastructure development activities across the globe. With ongoing conversion from wood and a growing emphasis on sustainability, the WPC products market is expected to continue expanding in the coming years.

Asia-Pacific is the world's largest volume market for Wood Plastic Composites (WPC), estimated at 57% market share in 2023, which is also likely to record a healthy 2023-2029 CAGR of 7% during the same period. Demand for Wood Plastic Composites (WPC) in South America and Rest of World regions is anticipated to post robust CAGRs of 9.8% and 8.4% respectively during the forecast period.

Research Findings & Coverage

- ☐- Global market for Wood Plastic Composites (WPC) analyzed in this report with respect to plastic types, applications, major geographic regions and key countries
- ☐- The market share analysis covered for Wood Plastic Composites (WPC) based on the segmentation mentioned above; current market size estimation and revenue projections in terms of both volume and value for the analysis period are provided through 2030
- ☐- The study discusses key trends, R&D, technology updates and emerging applications of Wood Plastic Composites (WPC) that influence the market growth
- ☐- Key business trends focusing on product innovations/developments, capacity expansions, M&As, JVs and other recent industry developments by the major market players
- ☐- The report includes 333 data tables covering market numbers by segments and regions with graphical representation for each table
- ☐- Brief business profiles of major companies covered - 32
- ☐- The industry guide includes the contact details for 180 companies

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Product Outline

The market for plastic types used in Wood Plastic Composites (WPC) analyzed in this report including:

- Polyethylene (PE)
- Polypropylene (PP)
- Polyvinyl chloride (PVC)
- Other Plastics

Major Applications market for Wood Plastic Composites (WPC) analyzed in this report consist the following:

- Automotive
- Building & Construction: Decking
- Building & Construction: Railing & Fencing
- Building & Construction: Other
- Consumer Goods
- Furniture
- Others

Analysis Period, Units and Growth Rates

□- The report reviews, analyzes and projects the global Wood Plastic Composites (WPC) market for the period 2020-2029 in terms of volumes in metric tons and value in US\$; and the compound annual growth rates (CAGRs) projected from 2023 through 2029

Geographic Coverage

- North America (The United States, Canada and Mexico)
- Europe (Belgium, Finland, France, Germany, Italy, Spain, the United Kingdom and Rest of Europe)
- Asia-Pacific (Australia, China, India, Japan, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Columbia and Rest of South America)
- Rest of World (Middle-East, Turkey and Russia)

Table of Contents:

TABLE OF CONTENTS

PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION

- 1.1 Global WPC Market Snapshot by Geographic Region
- 1.2 Global WPC Market Snapshot by Application
- 1.3 Global WPC Market Snapshot by Plastic Type
- 1.4 Wood Plastic Composites (WPC) Market Trends and Outlook
 - 1.4.1 Increasing Demand for Sustainable and Eco-Friendly Products
 - 1.4.2 Conversion from Traditional Materials
 - 1.4.3 Rapid Urbanization and Growth in Repair and Remodeling
 - 1.4.4 Consumer Preferences and Lifestyle Changes
 - 1.4.5 Factors Limiting the Growth of WPCs in Automotive
 - 1.4.6 Polyethylene-based (PE) WPC Dominates the Global WPC Market
 - 1.4.7 East-West WPC Market Dynamics: Assessing the Impact of Chinese Imports on European and North American Production
- 1.5 Product Outline

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- 1.5.1 Wood Plastic Composites (WPCs)
- 1.5.2 WPC Manufacturing Process
 - 1.5.2.1 Forming Technologies
 - 1.5.2.2 Commonly Used Materials
 - 1.5.2.3 Reinforcement Materials
 - 1.5.2.3.1 Thermoplastic Resins
 - 1.5.2.3.2 Additives
 - 1.5.2.4 Advantages
 - 1.5.2.5 Disadvantages
- 1.5.3 Wood Plastic Composites (WPC) Applications
 - 1.5.3.1 Building and Construction
 - 1.5.3.2 Automotive
 - 1.5.3.3 Furniture
 - 1.5.3.4 Consumer Goods
 - 1.5.3.5 Other Applications

2. COMPETITIVE LANDSCAPE

- 2.1 Key Global Players
 - 2.1.1 Alstone Industries Pvt. Ltd. (India)
 - 2.1.2 Alvic Plastics Limited (United Kingdom)
 - 2.1.3 Anhui Guofeng Wood-Plastic Technology Co., Ltd. (China)
 - 2.1.4 Anhui Sentai WPC Group (China)
 - 2.1.5 AZEK Building Products, Inc. (United States)
 - 2.1.6 Beologic N.V. (Belgium)
 - 2.1.7 Biofiber Tech Sweden AB (Sweden)
 - 2.1.8 Deceuninck nv (Belgium)
 - 2.1.9 Fiberon, LLC (United States)
 - 2.1.10 FKUR Kunststoff GmbH (Germany)
 - 2.1.11 Geolam AG (Switzerland)
 - 2.1.12 Hosung WPC Co., Ltd. (China)
 - 2.1.13 Huangshan Huasu New Material Science & Technology Co.,Ltd. (China)
 - 2.1.14 JELU-Werk Josef Ehrler GmbH & Co. KG (Germany)
 - 2.1.15 Kosche Holzwerkstoffe GmbH & Co. KG
 - 2.1.16 LX Hausys (South Korea)
 - 2.1.17 Maeda Kosen Co., Ltd. (Japan)
 - 2.1.18 Meixin Manufacturing Co., Ltd. (NewTechWood) (China)
 - 2.1.19 Nanjing Jufeng Advanced Materials Co., Ltd (China)
 - 2.1.20 NOVO-TECH Trading GmbH & Co. KG (Germany)
 - 2.1.21 Oldcastle APG (United States)
 - 2.1.22 PolyPlank AB (Sweden)
 - 2.1.23 Renolit SE (Germany)
 - 2.1.24 Silvadec France (France)
 - 2.1.25 Trex Company, Inc. (United States)
 - 2.1.26 TVL Engineers Pvt. Ltd. (India)
 - 2.1.27 UFP Industries, Inc. (United States)
 - 2.1.28 UPM-Kymmene Corporation (Finland)
 - 2.1.28.1 UPM Biocomposites

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- 2.1.29 WERZALIT Austria GmbH (Austria)
- 2.1.30 WPC Corporation (Japan)
- 2.1.31 YKK AP Inc. (Japan)
- 2.1.32 Zhejiang Chengcheng New Material Technology Co., Ltd. (China)
- 2.2 Other Market Players
 - 2.2.1 Air Water Ecoroca Inc. (Japan)
 - 2.2.2 Akita Wood Co., Ltd. (Japan)
 - 2.2.3 Andersen Corporation (United States)
 - 2.2.4 Arkos (Brazil)
 - 2.2.5 Arslan D?s Tic. Ltd. Sti. (Turkey)
 - 2.2.6 Behin Pishbord Datar Company (Iran)
 - 2.2.7 Bencomp S.R.L. (Romania)
 - 2.2.8 Bon Wood Co., Ltd. (South Korea)
 - 2.2.9 Bunka Shutter Co., Ltd. (Japan)
 - 2.2.10 Cali Bamboo, LLC (United States)
 - 2.2.11 Canaan Site Furnishings (Canada)
 - 2.2.12 Composite Technology Wood Sdn. Bhd. (Malaysia)
 - 2.2.13 DAIKEN Corporation (Japan)
 - 2.2.14 Darvalex Ltd. (Bulgaria)
 - 2.2.15 Decksafe Solutions Ltd (United Kingdom)
 - 2.2.16 Doha Polymers Industry (Qatar)
 - 2.2.17 Dura Composites Ltd. (United Kingdom)
 - 2.2.18 DuxxBak Composite Decking (United States)
 - 2.2.19 Ecowood Co., Ltd. (Japan)
 - 2.2.20 Ecowood Industrial Ltda. (Brazil)
 - 2.2.21 EPW - Tecnologia de Extrusao, Lda. (Portugal)
 - 2.2.22 European Wood Plastic Development & Investment JSC (Vietnam)
 - 2.2.23 Faza Industrial Group (Saudi Arabia)
 - 2.2.24 Fibromix (Brazil)
 - 2.2.25 FUKUVI Chemical Industry CO., LTD. (Japan)
 - 2.2.26 GBT Co., Ltd. (Korea)
 - 2.2.27 GMG Plywoods Pvt. Ltd. (India)
 - 2.2.28 Green Technology Miyama Co., Ltd. (Japan)
 - 2.2.29 Handy Techno Co., Ltd. (Japan)
 - 2.2.30 Hebei Hongzhimu Environmental Protection Technology Co., Ltd. (China)
 - 2.2.31 Huzhou Xinfeng Wood Plastic Composite Co., Ltd. (China)
 - 2.2.32 IDM (Thailand) Co., Ltd. (Thailand)
 - 2.2.33 In Brasil Madeira Plastica Ambiental S.A. (Brazil)
 - 2.2.34 Indigo Enterprises (India)
 - 2.2.35 Industria Madeplast (Brazil)
 - 2.2.36 Inocram s.r.l. (Italy)
 - 2.2.37 Inplast Ltd. (Bulgaria)
 - 2.2.38 Iperwood s.r.l (Italy)
 - 2.2.39 I-TECHPLAST LLC (Russia)
 - 2.2.40 JSC Holzhof Rus. (Russia)
 - 2.2.41 Manac Co., Ltd. (Japan)
 - 2.2.42 Master Deck LLC (Russia)

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- 2.2.43 Maxis Products Co., Ltd. (Thailand)
- 2.2.44 ModWood Technologies Pty Ltd (Australia)
- 2.2.45 MOLLER GmbH & Co. KG (Germany)
- 2.2.46 N2Hitech Co., Ltd. (South Korea)
- 2.2.47 NATURinFORM (Germany)
- 2.2.48 Nevskii Composite LLC (Russia)
- 2.2.49 Nortwood Composite Panel (Canada)
- 2.2.50 Ocean Plastics Co., Ltd. (Taiwan)
- 2.2.51 Osaka Automatic Service Co., Ltd. (Japan)
- 2.2.52 Parazzo Group (Thailand) Co., Ltd. (Thailand)
- 2.2.53 Perceptive Profile Sdn Bhd. (Malaysia)
- 2.2.54 Polivan Group (Russia)
- 2.2.55 Polycomposite Sdn Bhd (Malaysia)
- 2.2.56 Proyectos y Construcciones GFI S.A. de C.V. (Mexico)
- 2.2.57 Qatar Plastic and Wooden Products Company W.L.L. (Qatar)
- 2.2.58 Qingdao Barefoot Building Materials Co., Ltd. (China)
- 2.2.59 Reset - Madeira Ecologica (Brazil)
- 2.2.60 RKK-Composite LLC (Russia)
- 2.2.61 RusDecking LLC (Russia)
- 2.2.62 SAVEWOOD (Russia)
- 2.2.63 Sekisui Jushi Corporation (Japan)
- 2.2.64 SET-Production LLC (Russia)
- 2.2.65 Shandong Lvsen Wood-Plastic Composite Co., Ltd. (China)
- 2.2.66 Shanghai Unifloor New Material Co., Ltd. (China)
- 2.2.67 SIA"AM Energy" (Latvia)
- 2.2.68 SKEMA S.p.A. (Italy)
- 2.2.69 Suhul Alkhalej Industrial Co. (Saudi Arabia)
- 2.2.70 Sulapac Oy (Finland)
- 2.2.71 SV Woods (India)
- 2.2.72 Sylneo (France)
- 2.2.73 Tecnodeck (Portugal)
- 2.2.74 Terrace Solutions LLC (Russia)
- 2.2.75 The Wood Co., Ltd. (South Korea)
- 2.2.76 Timberdeck Sdn. Bhd (Malaysia)
- 2.2.77 TruNorth Decking (Canada)
- 2.2.78 UCM TherraWood (Turkey)
- 2.2.79 Varyazhsky Composite (Russia)
- 2.2.80 WAPS Co., Ltd. (South Korea)
- 2.2.81 Westwood-Polymer LLC (Russia)
- 2.2.82 With Garden Co., Ltd. (Japan)
- 2.2.83 WoodenTech Co. Ltd. (South Korea)
- 2.2.84 WoodflourMill, a.s. (Czech Republic)
- 2.2.85 WOODPECKER SAS (Colombia)
- 2.2.86 Yixing Hualong Wood Plastics New Material Co., Ltd. (China)
- 2.2.87 Yvyra Wood Works S.A. (Spain)
- 2.2.88 Zhejiang Kunhong New Material Co., Ltd. (China)
- 2.2.89 Zhejiang New Insight Material Technology Co., Ltd. (China)

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3. KEY BUSINESS AND PRODUCT TRENDS

3.1 April 2024

- 3.1.1 POLIVAN Unveils New Range of WPC Facades
- 3.1.2 POLIVAN GROUP Introduces New Processing Method for WPC Terrace Boards

3.2 December 2023

- 3.2.1 Sekisui Corp Acquires Extile Co., Ltd.

3.3 November 2023

- 3.3.1 The AZEK Company Expands Outdoor Living and Home Exterior Portfolio
- 3.3.2 Divestiture of The AZEK Company's Vycom Business
- 3.3.3 Yvyra Obtains New Patent for Improved WPC Decking
- 3.3.4 FUKUVI Unveils Novel WPC Decking Line

3.4 September 2023

- 3.4.1 JSC Holzhof Commences Operations at New WPC Plant in Ulyanovsk

3.5 August 2023

- 3.5.1 Fiberon Joins Forces with Swatchbox
- 3.5.2 Oldcastle APG Completes Acquisition of CertainTeed's WPC Business

3.6 June 2023

- 3.6.1 Trex Company Unveils Novel Composite Railing System

3.7 February 2023

- 3.7.1 Oldcastle APG and Yardzen Enter Partnership Agreement
- 3.7.2 Trex Introduces Premium Composite Decking Collection

3.8 January 2023

- 3.8.1 UFP Retail Solutions Introduces New Line of Products under the Deckorators and UFP-Edge Brands
- 3.8.2 Trex Expands Composite Decking Portfolio

3.9 December 2022

- 3.9.1 Fiberon Partners Up with HomeSphere
- 3.9.2 The AZEK Company and thredUP Enter Into a Partnership Agreement
- 3.9.3 Oldcastle APG Completes Acquisition of Grant County Mulch
- 3.9.4 SKEMA S.p.A. Expands Wood Composite Flooring Line

3.10 November 2022

- 3.10.1 Fiberon Establishes Strategic Alliances with Hixson Lumber
- 3.10.2 UFP Industries' Deckorators Launches Novel Line of Composite Decking
- 3.10.3 The AZEK Company Expands Product Portfolio
- 3.10.4 SKEMA Unveils Novel Herringbone-Patterned WPC Flooring

3.11 October 2022

- 3.11.1 Trex Joins Forces with Goodwill
- 3.11.2 Fiberon Announces Partnership with Huttig Building Products
- 3.11.3 The AZEK Company Unveils Novel Facility in Idaho
- 3.11.4 UFP Industries' Deckorators Unveils Novel Venture Decking Line

3.12 September 2022

- 3.12.1 Fiberon's Novel Facility in Tennessee
- 3.12.2 Fiberon Launches New Collection of Furniture in Collaboration with Breezesta
- 3.12.3 Trex Expands Distribution in the South-Central Region
- 3.12.4 Fiberon Unveils New Line of Composite Cladding
- 3.12.5 Fiberon Increases Production Capacity at Idaho Facility

3.13 August 2022

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- 3.13.1 Oldcastle APG Completes Acquisition of PebbleTec
- 3.13.2 SKEMA's New Innovative Technology for Added Protection in WPC Flooring
- 3.13.3 Handy Techno Releases New Line of WPC Decking
- 3.14 July 2022
- 3.14.1 Barrette Outdoor Living Acquired by Oldcastle APG
- 3.14.2 JELU-Werk Commences Operations at Novel Warehouse Facility
- 3.15 June 2022
- 3.15.1 SKEMA Introduces Wood Composite Room Furnishings
- 3.16 May 2022
- 3.16.1 RENOLIT SE and Sobernheimer Rohstoff-Kontor GmbH Establish Alliance
- 3.16.2 UFP Industries Completes Acquisition of Cedar Poly LLC
- 3.16.3 Trex Introduces Novel Line of Composite Decking
- 3.17 April 2022
- 3.17.1 The AZEK Company and DTG Recycle Enter Into PVC Recycling Alliance
- 3.18 January 2022
- 3.18.1 StruXure Outdoor Acquired by The AZEK Company
- 3.19 December 2021
- 3.19.1 UFP Industries' Deckorators Launches Novel Decking and Deck Railing Products
- 3.20 November 2021
- 3.20.1 The AZEK Company's TimberTech Launches Novel Line of Products
- 3.21 October 2021
- 3.21.1 Fiberon Establishes Alliance with OrePac
- 3.21.2 Fiberon's Novel Line of PVC Decking
- 3.21.3 The AZEK Company's TimberTech Partners with Yardzen
- 3.21.4 Fiberon Plans Investment in North Carolina Facility
- 3.22 February 2021
- 3.22.1 The AZEK Company's TimberTech Unveils Novel Product Range
- 3.23 January 2021
- 3.23.1 UFP Industries' Deckorators Launch WPC Decking
- 3.23.2 UFP Industries to Acquire Walnut Hollow Farm

4. GLOBAL MARKET OVERVIEW

- 4.1 Global Wood Plastic Composites (WPC) Market Overview by Plastic Type
 - 4.1.1 Global Wood Plastic Composites (WPC) Types Market Overview by Geographic Region
 - 4.1.1.1 Polyethylene (PE) WPC
 - 4.1.1.2 Polypropylene (PP) WPC
 - 4.1.1.3 Polyvinyl chloride (PVC) WPC
 - 4.1.1.4 Other Plastics-based WPC
- 4.2 Global Wood Plastic Composites (WPC) Market Overview by Application
 - 4.2.1 Global Wood Plastic Composites (WPC) Application Market Analysis by Geographic Region
 - 4.2.1.1 Automotive
 - 4.2.1.2 Building & Construction: Decking
 - 4.2.1.3 Building & Construction: Railing & Fencing
 - 4.2.1.4 Other Building & Construction Applications
 - 4.2.1.5 Consumer Goods
 - 4.2.1.6 Furniture
 - 4.2.1.7 Other Applications

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