

Homewares in the United Arab Emirates

Market Direction | 2024-05-15 | 17 pages | Euromonitor

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Report description:

In 2023, sustainability became a paramount focus across various categories, including homewares in the United Arab Emirates, as brands aligned themselves with the nation's eco-friendly objectives. Notably, even smaller startups are contributing to this trend. Bloomspoon, a startup based in Dubai, has garnered attention with the launch of the world's first "plantable" cutlery set from the United Arab Emirates in 2024. This innovation arrives at a significant juncture, coinciding with the nation's...

Euromonitor International's Homewares in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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