

Home and Garden in the United Arab Emirates

Market Direction | 2024-05-15 | 45 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2023, home and garden in the United Arab Emirates witnessed stable growth, propelled by several key factors. Chief among these was the rise in disposable incomes among local residents, which enabled consumers to allocate greater funds to enhancing their living spaces. Additionally, there was a growing willingness among consumers to invest in their homes, seeking to create environments that align with their lifestyle aspirations. The booming housing market in the United Arab Emirates further s...

Euromonitor International's Home and Garden in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home and Garden in the United Arab Emirates

Euromonitor International

May 2024

List Of Contents And Tables

HOME AND GARDEN IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 1 Sales of Home and Garden by Category: Value 2018-2023

Table 2 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 4 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 5 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 6 Distribution of Home and Garden by Format: % Value 2018-2023

Table 7 Distribution of Home and Garden by Format and Category: % Value 2023

Table 8 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 9 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

GARDENING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Government-led initiatives propel local gardening in 2023

Local consumers prioritise functional indoor plants over aesthetic appeal

Embracing vertical gardens as a tool for space optimisation

PROSPECTS AND OPPORTUNITIES

Schools' hands-on farming initiatives likely to propel awareness of gardening

Edible gardening blooms in local market with small businesses leading the way

Hydroponic gardening offers a sustainable solution for specific local challenges

CATEGORY DATA

Table 10 Sales of Gardening by Category: Value 2018-2023

Table 11 Sales of Gardening by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Gardening: % Value 2019-2023

Table 13 LBN Brand Shares of Gardening: % Value 2020-2023

Table 14 Distribution of Gardening by Format: % Value 2018-2023

Table 15 Forecast Sales of Gardening by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Forecast Sales of Gardening by Category: % Value Growth 2023-2028

HOME FURNISHINGS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booming property market drives surge in high-quality home furnishings

Indoor furniture infused with heritage and cultural influences

Constant innovation drives demand for home furnishings amid intense competition

PROSPECTS AND OPPORTUNITIES

Expansion efforts to propel future growth of local home furnishings

Smart beds likely to revolutionise sleep experience for residents

Embracing LED lighting evolution in preparation for smart technology integration

CATEGORY DATA

Table 17 Sales of Home Furnishings by Category: Value 2018-2023

Table 18 Sales of Home Furnishings by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Home Furnishings: % Value 2019-2023

Table 20 LBN Brand Shares of Home Furnishings: % Value 2020-2023

Table 21 LBN Brand Shares of Light Sources: % Value 2020-2023

Table 22 Distribution of Home Furnishings by Format: % Value 2018-2023

Table 23 Forecast Sales of Home Furnishings by Category: Value 2023-2028

Table 24 Forecast Sales of Home Furnishings by Category: % Value Growth 2023-2028

HOME IMPROVEMENT IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for renovated homes spurs growth of home improvement

Traditional craftsmanship fuels surge in demand for luxury carpets in local market

Consumers embrace cordless power tools for unparalleled mobility and performance

PROSPECTS AND OPPORTUNITIES

Local residents seek durability and value in home paint

Domestic players continue to evolve with technological innovations within wallpaper

CATEGORY DATA

Table 25 Sales of Home Improvement by Category: Value 2018-2023

Table 26 Sales of Home Improvement by Category: % Value Growth 2018-2023

Table 27 NBO Company Shares of Home Improvement: % Value 2019-2023

Table 28 LBN Brand Shares of Home Improvement: % Value 2020-2023

Table 29 Distribution of Home Improvement by Format: % Value 2018-2023

Table 30 Forecast Sales of Home Improvement by Category: Value 2023-2028

Table 31 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028

HOMEWARES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustainable homewares take centre stage in the United Arab Emirates

Rising health consciousness spurs demand for cookware

Local consumers tend to gravitate towards certain brands as status symbols

PROSPECTS AND OPPORTUNITIES

Rising expatriate population to fuel demand for durable food storage solutions

Brands offer PFOA-free ranges despite no stringent regulations against material's use

CATEGORY DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 32 Sales of Homewares by Category: Value 2018-2023
Table 33 Sales of Homewares by Category: % Value Growth 2018-2023
Table 34 Sales of Homewares by Material: % Value 2018-2023
Table 35 NBO Company Shares of Homewares: % Value 2019-2023
Table 36 LBN Brand Shares of Homewares: % Value 2020-2023
Table 37 Distribution of Homewares by Format: % Value 2018-2023
Table 38 Forecast Sales of Homewares by Category: Value 2023-2028
Table 39 Forecast Sales of Homewares by Category: % Value Growth 2023-2028

Home and Garden in the United Arab Emirates

Market Direction | 2024-05-15 | 45 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com