

## **Home and Garden in the United Arab Emirates**

Market Direction | 2024-05-15 | 45 pages | Euromonitor

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### **Report description:**

In 2023, home and garden in the United Arab Emirates witnessed stable growth, propelled by several key factors. Chief among these was the rise in disposable incomes among local residents, which enabled consumers to allocate greater funds to enhancing their living spaces. Additionally, there was a growing willingness among consumers to invest in their homes, seeking to create environments that align with their lifestyle aspirations. The booming housing market in the United Arab Emirates further s...

Euromonitor International's Home and Garden in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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