

Hair Care in South Africa

Market Direction | 2024-05-13 | 24 pages | Euromonitor

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Report description:

There was a strong emphasis on natural ingredients within hair care in South Africa towards the end of the review period. An increasing number of consumers have moved away from potentially harmful chemicals in their hair care products and are switching to options containing more natural elements. The likes of shea butter, aloe, jojoba oil, and argan oil increasingly feature in hair care. Local consumers not only trust natural ingredients such as these because of their healthy perception, but als...

Euromonitor International's Hair Care in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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