

Hair Care in France

Market Direction | 2024-05-13 | 29 pages | Euromonitor

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Report description:

Although hair care in France witnessed a small decline in volume sales in 2023, it saw solid current value growth. All categories were stable or increased in value terms, boosted by significant price growth, with salon professional hair care leading growth with a high single-digit increase, followed by conditioners and treatments, and standard shampoos. Dry shampoos in particular saw a strong performance in 2023, as social interactions increased significantly, leading to a greater need for quick...

Euromonitor International's Hair Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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