

Fragrances in France

Market Direction | 2024-05-13 | 26 pages | Euromonitor

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Report description:

Fragrances in France saw double-digit current value growth along with minor volume growth in 2023, and was one of the best performing categories within beauty and personal care. The growth driver was premium fragrances, which saw double-digit current value growth, whereas mass fragrances saw a small decline in value terms from the previous year. Premium fragrances also showed an impressive volume performance, surpassing its pre-COVID-19 level of sales in 2023. There was also increasing interest...

Euromonitor International's Fragrances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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