

Depilatories in South Africa

Market Direction | 2024-05-13 | 20 pages | Euromonitor

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Report description:

With South African consumers experiencing financial pressures in 2023 as the cost of living in the country increased, they searched for ways to reduce outgoings, including on depilatories. For many consumers, depilatories are essential, as shaving is a vital step in their showering and grooming routines. Despite depilatories being an important category, some South Africans continued to seek the most affordable options at the end of the review period.

Euromonitor International's Depilatories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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