

Colour Cosmetics in South Africa

Market Direction | 2024-05-13 | 29 pages | Euromonitor

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Report description:

Demand for colour cosmetics in South Africa remained below pre-pandemic levels in 2023, as many local consumers continued to struggle financially and reduced their purchases of perceived non-essential products. However, sales promotions on colour cosmetics encouraged some South Africans to spend discretely.

Euromonitor International's Colour Cosmetics in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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