

## **Beauty and Personal Care in France**

Market Direction | 2024-05-13 | 152 pages | Euromonitor

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### **Report description:**

Beauty and personal care in France saw positive current value growth in 2023, mainly driven by rising prices due to ongoing inflation in the country, which pushed up costs and prices, therefore supporting value growth. Although value sales recovered to the 2019 level in many categories, volumes still struggled to recover due to inflationary pressures, holding consumers back from increasing their purchasing frequency. The COVID-19 pandemic led consumers to reduce their beauty and personal care sp...

Euromonitor International's Beauty and Personal Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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