

Bath and Shower in France

Market Direction | 2024-05-13 | 25 pages | Euromonitor

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Report description:

Although volume sales continued to decline in bath and shower in France in 2023, slow current value growth was seen. This was driven by positive value performances across key categories, including body wash/shower gel, liquid soap, and intimate hygiene. Meanwhile, bar soap remained almost stable in current value terms, but declined notably in volume terms. This can be attributed to the growing preference for liquid soap and shower gel, due to their convenience, as well as the rising availability...

Euromonitor International's Bath and Shower in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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