

Baked Goods in Austria

Market Direction | 2024-05-17 | 22 pages | Euromonitor

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Report description:

Baked goods experienced mixed fortunes in 2023 with the category registering positive growth in current value terms by a small decline in retail volume terms. The main factor influencing the rise in sales in value terms was inflationary pressures that impacted the cost of ingredients, production and distribution. Rising input costs, including flour, sugar and energy exerted upward pressure on prices across baked goods, leading to higher retail prices for consumers. While this inflationary enviro...

Euromonitor International's Baked Goods in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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