

Sun Care in the United Kingdom

Market Direction | 2024-05-08 | 25 pages | Euromonitor

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Report description:

Sun care in the UK continued to record a solid performance in 2023, with volume sales fully recovering to surpass 2019 figures. While sun care recorded an increase of 7% in volume terms and 12% in value terms, it is noteworthy that most of this growth was attributed to the ongoing good performance of sun protection. In the past, only a small proportion of the UK population, primarily older generations who could afford to travel frequently or the younger, affluent population who could afford the...

Euromonitor International's Sun Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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