

Pet Products in South Africa

Market Direction | 2024-05-09 | 19 pages | Euromonitor

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Report description:

Pet products witnessed consistent current value growth in South Africa in the review period, and is expected to continue growing in 2024. In addition to pet products for sanitation, such as cat litter, an increase in pet healthcare products has been seen in stores - alongside flea and deworming products are now pet dietary supplements for joint care, allergy care, and weight management, amongst others. These products are aimed at pet health management, and are offered in the same stores as oth...

Euromonitor International's Pet Products in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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