

## **Pet Care in South Africa**

Market Direction | 2024-05-09 | 44 pages | Euromonitor

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### **Report description:**

Pet care in South Africa is expected to experience significant current value growth in 2024, which is reflective of the importance of pets in everyday life. Growth is attributable to various factors, including the growing pet population, and the changing consumer view of what constitutes adequate pet care. The industry encompasses pet food, nutritional supplements, pet toys and accessories, and other pet products, although pet food accounts for the dominant share of sales. The pet ownership land...

Euromonitor International's Pet Care in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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