

Other Pet Food in South Africa

Market Direction | 2024-05-09 | 20 pages | Euromonitor

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Report description:

Other pet food is expected to continue to see current value growth in South Africa in 2024. Increases are expected across all categories, with fish food and small mammal/reptile food seeing the fastest growth rates from a lower base. The unit price increases seen across pet care have also impacted other pet food, driving value growth. However, other pet food remains a niche category in South Africa, with only a small proportion of the population owning pets such as birds, fish, small mammals, an...

Euromonitor International's Other Pet Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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