

Dog Food in South Africa

Market Direction | 2024-05-09 | 23 pages | Euromonitor

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Report description:

The recent economic climate in South Africa has been characterised by significant challenges, with rising unemployment, inflation, steep hikes in interest rates, and economic pressure on the average consumer. These challenges are putting immense pressure on consumers' budgets, making it tougher for households to cover their expenses. Specific pressures on pet care in South Africa, including dog food, include increased electricity outages causing manufacturing and supply chain issues. In addition...

Euromonitor International's Dog Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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