

Depilatories in Nigeria

Market Direction | 2024-05-09 | 20 pages | Euromonitor

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Report description:

Depilatories in Nigeria still had quite low penetration at the end of the review period. Nonetheless, the category saw some development. Demand has largely been sustained over the review period, although there was some fluctuation due to the effects of the Coronavirus (COVID-19) pandemic and high inflationary pressure on prices, purchasing power and the cost-of-living. Towards the end of the review period the demand for depilatories in Nigeria was driven by growing job opportunities and incomes...

Euromonitor International's Depilatories in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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