

Consumer Foodservice in Western Europe

Global Strategy | 2024-05-10 | 60 pages | Euromonitor

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Report description:

After a strong recovery in 2021 and 2022 from the pandemic-induced steep decline seen in 2020, growth in the Western European consumer foodservice industry slowed in 2023, with both businesses and consumers being impacted by the persistently high inflation. Western Europe is expected to continue seeing positive, if gradually slowing, growth in the coming years, with delivery, particularly via online ordering, continuing to gain share over the forecast period.

Euromonitor International's Consumer Foodservice in Western Europe global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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