

## **Beauty and Personal Care in the United Kingdom**

Market Direction | 2024-05-08 | 147 pages | Euromonitor

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### **Report description:**

Inflationary pressures caused by the war in Ukraine and supply issues continued to be among the strongest influences on the performance by beauty and personal care in the UK in 2023. However, despite further increases in the price of goods and services, consumers proved willing to maintain spending habits in terms of beauty and personal care, which recorded a stable performance during the year. While high value growth can be partly attributed to further unit price increases, this slowed in some...

Euromonitor International's Beauty and Personal Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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#### PROSPECTS AND OPPORTUNITIES

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