

## **City Profile - Chengdu; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2023-11-09 | 33 pages | MarketLine

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### **Report description:**

City Profile - Chengdu; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

#### Summary

"City Profile - Chengdu" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Chengdu.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Chengdu, a prefecture-level city in Sichuan province, has emerged as a dynamic metropolitan area in China, distinguishing itself as a leader in technology, innovation, and industry. Its strategic positioning as a "New first-tier city" has attracted a wealth of talent, including overseas returnees, and has fostered a conducive environment for startups. This analysis will delve into Chengdu's rise as an innovation hub, its industrial landscape, and its transportation network, which collectively underpin its status as a burgeoning center for business and entrepreneurship.

#### Scope

- In terms of economic contribution, the tertiary sector accounted for 55.4% of Chengdu metropolitan area's Gross Value Added

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(GVA), followed by the secondary sector at 41.6%.

- Chengdu City has successfully cultivated a contemporary and inclusive industrial ecosystem by effectively combining advanced manufacturing, modern service industries, and the New Economy. In the realm of advanced manufacturing, the city has demonstrated exceptional prowess in electronics and IT, equipment manufacturing, pharmaceuticals and healthcare, advanced materials, and organic food production.

- The emerging service industry encompasses exhibition economics, financial services, modern logistics, cultural tourism, and lifestyle-oriented services. Additionally, the New Economy, which serves as a pivotal growth engine, thrives on advancements in AI, big data, 5G technology, clean energy, and modern supply chain management. It is worth noting that Chengdu Hi-tech Industrial Development Zone plays a critical role as part of the comprehensive innovation reform pilot zone of Sichuan and the China (Sichuan) Pilot Free Trade Zone.

## Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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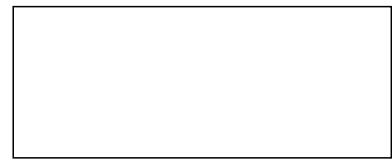
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