

City Profile - Porto Alegre; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2023-08-17 | 32 pages | MarketLine

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Report description:

City Profile - Porto Alegre; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Porto Alegre" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Porto Alegre.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Porto Alegre metropolitan area is located in southeastern Brazil and accounted for 2.0% of the national population in 2022. Porto Alegre metropolitan area accounted for 2.7% of the country's total GDP in 2022. Favorable geographic location, high accessibility and a diverse range of industries support the area's economy. Service sector is the key driver of the area's economy with trade, transportation information, communication, financial services, and insurance are the major sub-sectors in 2022

Scope

- The service sectors remain the key contributors to the regional economy and the major employers. Porto Alegre provides excellent infrastructure including healthcare centers, large hospitals, schools, universities and strong transport system.

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- Porto Alegre is Southern Brazil's most important tourism city. In 2022, the tourism and hospitality sectors recovered from the effects of pandemic due to increased investment and management efforts by the state in projects that directly impact tourism regions of the state

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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