

Liquid-Applied Membrane Market by Type (Elastomeric, Bituminous, Cementitious), Application (Roofing, Walls, Building Structures, Roadways), Usage, End-Use Industry (Residential Construction, Commercial Construction), and Region - Global Forecast to 2029

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Report description:

The global liquid-applied membrane market size is projected to reach USD 32.1 billion by 2029 from USD 24.1 billion in 2024, at a CAGR of 5.9% during the forecast period. The rising demand for waterproofing solutions across residential, commercial, and industrial construction projects is a major catalyst propelling the growth of the liquid-applied membrane market. Technological innovations that improve the effectiveness and adaptability of liquid-applied membranes, coupled with their superior attributes such as seamless coverage and longevity compared to conventional approaches, are fueling their widespread adoption. Additionally, factors such as urbanization trends, escalating occurrences of water-related damage, and heightened awareness of sustainable building methods are exerting considerable influence on the market dynamics.

"Bituminous membranes is the second largest type in terms of value in the liquid-applied membrane market, in 2023." Bituminous membranes are a popular choice for waterproofing due to their adaptability and durability. These membranes use bitumen, a waterproof and viscous material derived from petroleum, as their primary ingredient, providing a sturdy and impermeable barrier against moisture penetration. Bituminous membranes also boast excellent resistance to UV radiation and temperature fluctuations, preserving their waterproofing integrity even in severe weather conditions. Additionally, they can be coated with reflective materials or pigments to enhance energy efficiency and aesthetics. These membranes offer ease of installation, with roller, spray, or brush application methods options.

"Refurbishment accounted for the second largest market share in terms of value in the liquid-applied membrane market, in 2023."

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Refurbishment involving liquid applied membranes enhances the waterproofing capabilities of pre-existing structures, safeguarding them against moisture infiltration and potential harm. Employed in refurbishment projects, liquid applied membranes play a pivotal role in upholding the structural integrity of buildings, furnishing a resilient and protective coating that augments the structure's longevity. Furthermore, the utilization of liquid applied membranes in refurbishment initiatives aligns with sustainable construction practices by prolonging the lifespan of existing structures, curbing the requirement for new construction materials, and mitigating environmental repercussions. Refurbishment effectively addresses wear and tear, potential damages, or aging concerns associated with liquid applied membranes, ensuring their sustained provision of dependable waterproofing and defense against environmental stressors over an extended timeframe.

"Public infrastructure is the second fastest region in the liquid-applied membrane market in 2023."

In public infrastructure projects, low-cost LAMs are preferred, with cementitious and bituminous membranes being the most used types. As the global population grows and urbanization and industrialization expand, the demand for water management facilities in developing and developed nations is rising. This increased need for water management infrastructure will drive the demand for LAMs during the forecast period. Furthermore, the demand for resilient and enduring waterproofing solutions in public infrastructure initiatives, combined with the adaptability and efficiency of liquid applied membranes in safeguarding crucial infrastructure against water-related harm and decline, accelerates their acceptance within this sector.

"Walls is the second largest application in the liquid-applied membrane market in 2023."

Walls accounted for the second-largest application for liquid-applied membrane market. Water can enter through external walls, but internal walls are usually the first to show signs of damage. Waterproofing materials such as elastomeric, acrylic, and cementitious products are used to prevent water damage. Liquid-applied membranes (LAMs) are becoming increasingly popular to improve energy efficiency by preventing water infiltration in buildings. Liquid applied membranes offer a convenient application solution for wet areas in wall construction projects, accommodating diverse, irregular, and changing surfaces with ease.

"Europe is the second largest region in the liquid-applied membrane market in 2023."

Europe is the second-largest regional market for liquid-applied membranes. The construction industry plays an important role in the European economy. The European liquid-applied membrane market is witnessing steady growth. The European construction sector, characterized by increasing investments in infrastructure projects, new constructions, and renovations, is driving demand for waterproofing solutions. Moreover, a notable shift is observed toward sustainable construction practices across Europe. Additionally, the aging infrastructure in Europe necessitates repairs and upgrades, creating a ripe market for liquid-applied membranes.

The breakdown of primary interviews has been given below.

-□By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

-□By Designation: C Level Executives - 20%, Director Level - 10%, Others - 70%

-□By Region: Asia Pacific- 30%, Europe - 30%, North America - 20%, Middle East & Africa - 10%, South America-10%.

The key players in the liquid-applied membrane market Sika AG (Switzerland), MAPEI S.p.A. (Italy), SOPREMA (France), Fosroc, Inc. (UAE), Saint-Gobain Weber (France), H.B. Fuller (US), Wacker Chemie AG (Germany), Bostik (France), GCP Applied Technologies Inc (US), and Ardex (Germany) among others. The liquid-applied membrane market report analyzes the key growth strategies, such as new product launches, investments & expansions, agreements, partnerships, and mergers & acquisitions to strengthen their market positions.

Research Coverage

This report provides detailed segmentation of the liquid-applied membrane market and forecasts its market size until 2029. The market has been segmented based on type (elastomeric membranes, bituminous membranes, cementitious membranes), usage (new construction, refurbishment), application (roofing, walls, building structures, roadways, others), end-use industry (residential

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construction, commercial construction, public infrastructure), and region (North America, Europe, Asia Pacific, Middle East & Africa, and South America). A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisitions associated with the market for the liquid-applied membrane market.

Key benefits of buying this report

This research report is focused on various levels of analysis - industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape; emerging and high-growth segments of the liquid-applied membrane market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

-□Analysis of key drivers (Increasing spending on infrastructural development, Wide employment of waterproofing membranes in construction sector, Stringent regulations in building construction industry), restraints (Increasing demand for sheet membranes as substitutes, High initial investment required for liquid-applied membranes), opportunities (Growing demand for energy-efficient buildings and green roofs), and challenges (Environmental and health concerns related to liquid-applied membranes) influencing the growth of the liquid-applied membrane market.

-□Market Penetration: Comprehensive information on the liquid-applied membranes offered by top players in the global liquid-applied membrane market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the liquid-applied membrane market.

-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for liquid-applied membrane market across regions.

-□Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the liquid-applied membrane market.

-□Competitive Assessment: In-depth assessment of market segments, growth strategies, revenue analysis, and products of the leading market players.

Table of Contents:

1□INTRODUCTION□	39
1.1□STUDY OBJECTIVES□	39
1.2□MARKET DEFINITION□	39
1.3□STUDY SCOPE□	40
1.3.1□MARKET SEGMENTATION□	40
1.3.2□INCLUSIONS & EXCLUSIONS□	40
1.3.3□REGIONS COVERED□	41
1.3.4□YEARS CONSIDERED□	41
1.4□CURRENCY CONSIDERED□	42
1.5□UNITS CONSIDERED□	42
1.6□STAKEHOLDERS□	42
1.7□SUMMARY OF CHANGES□	42
1.8□RECESSION IMPACT□	43
2□RESEARCH METHODOLOGY□	44
2.1□RESEARCH DATA□	44
FIGURE 1□LIQUID-APPLIED MEMBRANE MARKET: RESEARCH DESIGN□	44
2.1.1□SECONDARY DATA□	45
2.1.1.1□Key data from secondary sources□	45

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2.1.2	PRIMARY DATA	45
2.1.2.1	Key data from primary sources	46
2.1.2.2	Breakdown of primary interviews	46
2.1.2.3	Key industry insights	47
2.1.2.4	Key primary participants	47
2.2	MARKET SIZE ESTIMATION	48
FIGURE 2	LIQUID-APPLIED MEMBRANE MARKET: MARKET SIZE ESTIMATION	48
2.2.1	TOP-DOWN APPROACH	49
FIGURE 3	LIQUID-APPLIED MEMBRANE MARKET: TOP-DOWN APPROACH	49
2.2.2	BOTTOM-UP APPROACH	49
FIGURE 4	LIQUID-APPLIED MEMBRANE MARKET: BOTTOM-UP APPROACH	49
2.3	DATA TRIANGULATION	50
FIGURE 5	LIQUID-APPLIED MEMBRANE MARKET: DATA TRIANGULATION	50
2.4	RESEARCH ASSUMPTIONS	51
2.5	LIMITATIONS	51
2.6	FACTOR ANALYSIS	52
2.7	GROWTH FORECAST	52
2.7.1	SUPPLY-SIDE APPROACH	52
2.7.2	DEMAND-SIDE APPROACH	52
2.8	RECESSION IMPACT	52
3	EXECUTIVE SUMMARY	53
FIGURE 6	ELASTOMERIC MEMBRANES TO ACCOUNT FOR LARGEST MARKET SHARE IN 2029	53
FIGURE 7	WALLS TO BE FASTEST-GROWING APPLICATION DURING FORECAST PERIOD	54
FIGURE 8	RESIDENTIAL CONSTRUCTION TO LEAD MARKET DURING FORECAST PERIOD	54
FIGURE 9	NEW CONSTRUCTION TO DOMINATE MARKET DURING FORECAST PERIOD	55
FIGURE 10	ASIA PACIFIC TO RECORD FASTEST GROWTH DURING FORECAST PERIOD	55
4	PREMIUM INSIGHTS	56
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN LIQUID-APPLIED MEMBRANE MARKET	56
FIGURE 11	RISING DEMAND FROM CONSTRUCTION SECTOR TO DRIVE ASIA PACIFIC MARKET	56
4.2	LIQUID-APPLIED MEMBRANE MARKET, BY TYPE	56
FIGURE 12	ELASTOMERIC MEMBRANES TO RECORD HIGHEST GROWTH DURING FORECAST PERIOD	56
4.3	LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION	57
FIGURE 13	ROOFING APPLICATION TO LEAD MARKET IN 2029	57
4.4	LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY	57
FIGURE 14	RESIDENTIAL CONSTRUCTION TO HOLD LARGEST MARKET SHARE IN 2029	57
4.5	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE	58
FIGURE 15	REFURBISHMENT SEGMENT TO RECORD FASTEST-GROWTH DURING FORECAST PERIOD	58
4.6	LIQUID-APPLIED MEMBRANE MARKET, BY KEY COUNTRY	58
FIGURE 16	INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	58
5	MARKET OVERVIEW	59
5.1	INTRODUCTION	59
5.2	MARKET DYNAMICS	59
FIGURE 17	MARKET DYNAMICS OF LIQUID-APPLIED MEMBRANE MARKET	59
5.2.1	DRIVERS	60
5.2.1.1	High spending on infrastructure development	60
FIGURE 18	LIQUID-APPLIED MEMBRANE MARKET: WORLDWIDE CONSTRUCTION INDUSTRY SPENDING	61
5.2.1.2	Wide deployment of waterproofing membranes in construction sector	61

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- 5.2.1.3 Stringent building codes and standards in construction projects 61
- 5.2.2 RESTRAINTS 62
 - 5.2.2.1 Increasing demand for sheet membranes as substitutes 62
 - 5.2.2.2 High initial investment required for liquid-applied membranes 62
- 5.2.3 OPPORTUNITIES 63
 - 5.2.3.1 Growing demand for energy-efficient buildings and green roofs 63
- 5.2.4 CHALLENGES 63
 - 5.2.4.1 Environmental and health concerns related to liquid-applied membranes 63
- 6 INDUSTRY TRENDS 64
 - 6.1 INTRODUCTION 64
 - 6.2 VALUE CHAIN ANALYSIS 64
 - FIGURE 19 LIQUID-APPLIED MEMBRANE MARKET: VALUE CHAIN ANALYSIS 64
 - 6.2.1 RAW MATERIAL SOURCING 64
 - 6.2.2 MANUFACTURING 65
 - 6.2.3 DISTRIBUTION 65
 - 6.2.4 END USERS 65
 - 6.3 REGULATORY LANDSCAPE 65
 - 6.3.1 REGULATIONS 65
 - 6.3.1.1 North America 65
 - 6.3.1.2 Europe 66
 - 6.3.1.3 Asia Pacific 66
 - 6.3.2 STANDARDS 66
 - 6.3.2.1 ISO 15824 66
 - 6.3.2.2 ISO 19288 66
 - 6.3.2.3 ASTM D4068 66
 - 6.3.2.4 ASTM D6788 67
 - 6.3.3 REGULATORY BODIES, GOVERNMENT AGENCIES, & OTHER ORGANIZATIONS 67
 - TABLE 1 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 67
 - TABLE 2 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 67
 - TABLE 3 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 68
 - 6.4 TRADE ANALYSIS 68
 - 6.4.1 IMPORT SCENARIO 68
 - FIGURE 20 ADHESIVE WATERPROOFING MEMBRANES, KEY COUNTRY, 2018-2022 (USD MILLION) 68
 - 6.4.2 EXPORT SCENARIO 69
 - FIGURE 21 ADHESIVE WATERPROOFING MEMBRANES, KEY COUNTRY, 2018-2022 (USD MILLION) 69
 - 6.5 MACROECONOMIC INDICATORS 69
 - 6.5.1 GLOBAL GDP TRENDS 69
 - TABLE 4 TRENDS PER CAPITA GDP, 2020-2023 (USD) 70
 - TABLE 5 GDP GROWTH ESTIMATE AND PROJECTION OF KEY COUNTRIES, 2024-2027 71
 - TABLE 6 INDUSTRY (INCLUDING CONSTRUCTION) VALUE-ADDED STATISTICS, BY COUNTRY, 2023 (USD MILLION) 72
 - 6.6 PRICING ANALYSIS 73
 - 6.6.1 AVERAGE SELLING PRICE TREND, BY REGION 73
 - FIGURE 22 AVERAGE SELLING PRICE TREND, BY REGION (USD/SQUARE METER) 73
 - 6.6.2 AVERAGE SELLING PRICE TREND, BY END-USE INDUSTRY 73
 - FIGURE 23 AVERAGE SELLING PRICE TREND, BY END-USE INDUSTRY (USD/SQUARE METER) 73
 - 6.6.3 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY END-USE INDUSTRY 74
 - FIGURE 24 AVERAGE SELLING PRICE TREND, BY KEY MARKET PLAYERS (USD/SQUARE METER) 74

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6.7	INVESTMENT AND FUNDING SCENARIO	74
	FIGURE 25	INVESTMENT AND FUNDING SCENARIO, 2019-2023 (USD MILLION)
6.8	ECOSYSTEM	75
	FIGURE 26	LIQUID-APPLIED MEMBRANE MARKET: ECOSYSTEM
	TABLE 7	ROLE IN ECOSYSTEM: LIQUID-APPLIED MEMBRANE MARKET
6.9	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	76
	FIGURE 27	TRENDS IN LIQUID-APPLIED MEMBRANE MARKET
6.10	TECHNOLOGY ANALYSIS	76
6.10.1	KEY TECHNOLOGY	76
6.10.1.1	New formulations	76
6.10.2	COMPLEMENTARY TECHNOLOGY	77
6.10.2.1	Spray application technique	77
6.11	RAW MATERIAL ANALYSIS	77
6.11.1	BITUMINOUS MEMBRANES	77
6.11.2	ELASTOMERIC MEMBRANES	77
6.11.2.1	Acrylic	77
6.11.2.2	Polyurethane	78
6.11.3	CEMENTITIOUS MEMBRANES	78
6.12	PORTER'S FIVE FORCES ANALYSIS	78
	FIGURE 28	PORTER'S FIVE FORCES ANALYSIS OF LIQUID-APPLIED MEMBRANE MARKET
6.12.1	THREAT OF NEW ENTRANTS	79
6.12.2	THREAT OF SUBSTITUTES	79
6.12.3	BARGAINING POWER OF SUPPLIERS	79
6.12.4	BARGAINING POWER OF BUYERS	79
6.12.5	INTENSITY OF COMPETITIVE RIVALRY	80
	TABLE 8	LIQUID-APPLIED MEMBRANE MARKET: PORTER'S FIVE FORCES ANALYSIS
6.13	CASE STUDY ANALYSIS	80
6.13.1	AIR GUARD VPA COATING ENHANCES ASPHALT'S FLEXIBILITY AND DURABILITY	80
6.13.2	SIKALASTIC ROOFPRO MEMBRANE SYSTEM PROVIDES FULLY REINFORCED MEMBRANE	81
6.13.3	FOSROC NITOPROOF 600PF PROVIDES EFFECTIVE WATERPROOFING	81
6.14	KEY CONFERENCES & EVENTS IN 2024-2025	82
	TABLE 9	LIQUID-APPLIED MEMBRANE MARKET: KEY CONFERENCES & EVENTS, 2024-2025
6.15	PATENT ANALYSIS	83
6.15.1	METHODOLOGY	83
6.15.2	DOCUMENT TYPES	83
	FIGURE 29	LIQUID-APPLIED MEMBRANE MARKET: GRANTED PATENTS
6.15.3	PUBLICATION TRENDS IN LAST 12 YEARS	84
	FIGURE 30	NUMBER OF PATENTS YEAR-WISE FROM 2012 TO 2023
6.15.4	INSIGHTS	84
6.15.5	LEGAL STATUS OF PATENTS	84
6.15.6	JURISDICTION ANALYSIS	85
	FIGURE 31	TOP JURISDICTION, BY DOCUMENT
6.15.7	TOP APPLICANTS	85
	FIGURE 32	TOP 10 PATENT APPLICANTS
	TABLE 10	LIST OF PATENTS BY SIKA AG
	TABLE 11	LIST OF PATENTS BY BASF SE
	TABLE 12	LIST OF PATENTS BY MICROJET TECHNOLOGY CO., LTD.

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TABLE 13 □ TOP 20 PATENT OWNERS DURING LAST TWELVE YEARS □ 86

6.16 □ KEY STAKEHOLDERS AND BUYING CRITERIA □ 87

6.16.1 □ KEY STAKEHOLDERS IN BUYING PROCESS □ 87

FIGURE 33 □ INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS □ 87

TABLE 14 □ INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS (%) □ 87

6.16.2 □ BUYING CRITERIA □ 88

FIGURE 34 □ KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS □ 88

TABLE 15 □ KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS □ 88

7 □ LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION □ 89

7.1 □ INTRODUCTION □ 90

FIGURE 35 □ WALLS APPLICATION TO RECORD FASTEST GROWTH DURING FORECAST PERIOD □ 90

TABLE 16 □ LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (USD MILLION) □ 90

TABLE 17 □ LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (USD MILLION) □ 90

TABLE 18 □ LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (MILLION SQUARE METER) □ 91

TABLE 19 □ LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (MILLION SQUARE METER) □ 91

7.2 □ ROOFING □ 91

7.2.1 □ RISING DEMAND FOR GREEN ROOF SYSTEMS TO DRIVE MARKET □ 91

7.3 □ WALLS □ 92

7.3.1 □ PRESSING NEED TO PREVENT INFILTRATION IN BUILDINGS TO DRIVE DEMAND FOR GREEN WALLS □ 92

7.4 □ BUILDING STRUCTURES □ 92

7.4.1 □ STRUCTURAL CRACKING AND BIOLOGICAL DEGRADATION TO FUEL DEMAND FOR POLYURETHANE AND BITUMINOUS MEMBRANES □ 92

7.5 □ ROADWAYS □ 93

7.5.1 □ RISING INFRASTRUCTURE PROJECTS TO FUEL MARKET □ 93

7.6 □ OTHER APPLICATIONS □ 93

8 □ LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY □ 94

8.1 □ INTRODUCTION □ 95

FIGURE 36 □ RESIDENTIAL CONSTRUCTION INDUSTRY TO DOMINATE MARKET DURING FORECAST PERIOD □ 95

TABLE 20 □ LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □ 95

TABLE 21 □ LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) □ 95

TABLE 22 □ LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □ 96

TABLE 23 □ LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □ 96

8.2 □ RESIDENTIAL CONSTRUCTION □ 96

8.2.1 □ DURABILITY AND RESISTANCE TO THERMAL SHOCKS TO FUEL DEMAND □ 96

8.3 □ COMMERCIAL CONSTRUCTION □ 97

8.3.1 □ INCREASING DEMAND FOR COMMERCIAL INFRASTRUCTURE TO BOOST MARKET □ 97

8.4 □ PUBLIC INFRASTRUCTURE □ 97

8.4.1 □ RAPID URBANIZATION AND INDUSTRIALIZATION TO DRIVE MARKET □ 97

9 □ LIQUID-APPLIED MEMBRANE MARKET, BY TYPE □ 98

9.1 □ INTRODUCTION □ 99

FIGURE 37 □ ELASTOMERIC MEMBRANES TO BE LARGEST TYPE DURING FORECAST PERIOD □ 99

TABLE 24 □ LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (USD MILLION) □ 99

TABLE 25 □ LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (USD MILLION) □ 100

TABLE 26 □ LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (MILLION SQUARE METER) □ 100

TABLE 27 □ LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (MILLION SQUARE METER) □ 101

9.2 □ ELASTOMERIC MEMBRANES □ 101

9.2.1 □ NEED FOR MEMBRANES WITH ROBUST PERFORMANCE IN SENSITIVE ENVIRONMENTS TO DRIVE MARKET □ 101

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9.2.2	ACRYLIC MEMBRANES	102
9.2.3	POLYURETHANE WATERPROOFING MEMBRANES	102
9.2.4	PMMA MEMBRANES	102
9.3	BITUMINOUS MEMBRANES	103
9.3.1	RESISTANCE TO UV AND TEMPERATURE FLUCTUATIONS TO DRIVE DEMAND	103
9.3.2	SOLVENT-BASED	103
9.3.3	WATER-BASED	103
9.4	CEMENTITIOUS MEMBRANES	103
9.4.1	WIDE APPLICATIONS IN ROOFS AND TUNNELS TO DRIVE MARKET	103
9.4.2	ONE-COMPONENT (1K)	104
9.4.3	TWO-COMPONENT (2K)	104
10	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE	105
10.1	INTRODUCTION	106
FIGURE 38	NEW CONSTRUCTION SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD	106
TABLE 28	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE, 2021-2023 (USD MILLION)	106
TABLE 29	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE, 2024-2029 (USD MILLION)	106
TABLE 30	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE, 2021-2023 (MILLION SQUARE METER)	107
TABLE 31	LIQUID-APPLIED MEMBRANE MARKET, BY USAGE, 2024-2029 (MILLION SQUARE METER)	107
10.2	NEW CONSTRUCTION	107
10.2.1	VERSATILITY AND COST-EFFECTIVENESS OF MEMBRANES TO DRIVE MARKET	107
10.3	REFURBISHMENT	108
10.3.1	RISE IN INFRASTRUCTURAL DEVELOPMENTS TO BOOST MARKET	108
11	LIQUID-APPLIED MEMBRANE MARKET, BY REGION	109
11.1	INTRODUCTION	110
FIGURE 39	INDIA TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD	110
TABLE 32	LIQUID-APPLIED MEMBRANE MARKET, BY REGION, 2021-2023 (USD MILLION)	110
TABLE 33	LIQUID-APPLIED MEMBRANE MARKET, BY REGION, 2024-2029 (USD MILLION)	111
TABLE 34	LIQUID-APPLIED MEMBRANE MARKET, BY REGION, 2021-2023 (MILLION SQUARE METER)	111
TABLE 35	LIQUID-APPLIED MEMBRANE MARKET, BY REGION, 2024-2029 (MILLION SQUARE METER)	111
11.2	NORTH AMERICA	112
11.2.1	IMPACT OF RECESSION	112
FIGURE 40	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET SNAPSHOT	113
TABLE 36	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (USD MILLION)	113
TABLE 37	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (USD MILLION)	114
TABLE 38	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (MILLION SQUARE METER)	114
TABLE 39	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (MILLION SQUARE METER)	114
TABLE 40	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	114
TABLE 41	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	115
TABLE 42	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	115
TABLE 43	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	115
TABLE 44	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (USD MILLION)	115
TABLE 45	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (USD MILLION)	116
TABLE 46	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (MILLION SQUARE METER)	116
TABLE 47	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (MILLION SQUARE METER)	116
TABLE 48	NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (USD MILLION)	117

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TABLE 49 NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (USD MILLION) 117

TABLE 50 NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (MILLION SQUARE METER) 118

TABLE 51 NORTH AMERICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (MILLION SQUARE METER) 118

11.2.2 US 119

11.2.2.1 Technological advancements in infrastructure projects to drive market 119

TABLE 52 US: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 119

TABLE 53 US: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 119

TABLE 54 US: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 120

TABLE 55 US: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 120

11.2.3 CANADA 120

11.2.3.1 Rapid construction of skyscrapers and commercial hubs to drive market 120

TABLE 56 CANADA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 121

TABLE 57 CANADA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 121

TABLE 58 CANADA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 121

TABLE 59 CANADA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 121

11.2.4 MEXICO 122

11.2.4.1 Increased public and private investments in infrastructure projects to drive market 122

TABLE 60 MEXICO: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 122

TABLE 61 MEXICO: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 122

TABLE 62 MEXICO: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 123

TABLE 63 MEXICO: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 123

11.3 EUROPE 123

11.3.1 IMPACT OF RECESSION 124

TABLE 64 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 124

TABLE 65 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 124

TABLE 66 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (MILLION SQUARE METER) 125

TABLE 67 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (MILLION SQUARE METER) 125

TABLE 68 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 125

TABLE 69 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 126

TABLE 70 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 126

TABLE 71 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 126

TABLE 72 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (USD MILLION) 126

TABLE 73 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (USD MILLION) 127

TABLE 74 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (MILLION SQUARE METER) 127

TABLE 75 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (MILLION SQUARE METER) 127

TABLE 76 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (USD MILLION) 128

TABLE 77 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (USD MILLION) 128

TABLE 78 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (MILLION SQUARE METER) 129

TABLE 79 EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (MILLION SQUARE METER) 129

11.3.2 GERMANY 130

11.3.2.1 Steady economic growth and rapid urbanization to boost market 130

TABLE 80 GERMANY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 130

TABLE 81 GERMANY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 130

TABLE 82 GERMANY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 131

TABLE 83 GERMANY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 131

11.3.3 FRANCE 131

11.3.3.1 Investments in public infrastructure and digitalization to boost market 131

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TABLE 84 FRANCE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 132
TABLE 85 FRANCE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 132
TABLE 86 FRANCE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 132
TABLE 87 FRANCE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 132
11.3.4 SPAIN 133

11.3.4.1 Growth of construction industry to propel market 133

TABLE 88 SPAIN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 133
TABLE 89 SPAIN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 133
TABLE 90 SPAIN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 134
TABLE 91 SPAIN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 134
11.3.5 UK 134

11.3.5.1 New reformed policies and rise in export activities to drive market 134

TABLE 92 UK: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 135
TABLE 93 UK: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 135
TABLE 94 UK: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 135
TABLE 95 UK: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 135
11.3.6 ITALY 136

11.3.6.1 Rise in renovation and refurbishment projects to boost market 136

TABLE 96 ITALY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 136
TABLE 97 ITALY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 136
TABLE 98 ITALY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 137
TABLE 99 ITALY: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 137
11.3.7 RUSSIA 137

11.3.7.1 Increase in residential construction activities to fuel market 137

TABLE 100 RUSSIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 138
TABLE 101 RUSSIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 138
TABLE 102 RUSSIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 138
TABLE 103 RUSSIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 138
11.3.8 REST OF EUROPE 139

TABLE 104 REST OF EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 139
TABLE 105 REST OF EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 139
TABLE 106 REST OF EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 139
TABLE 107 REST OF EUROPE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 140

11.4 ASIA PACIFIC 140

11.4.1 IMPACT OF RECESSION 140

FIGURE 41 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET SNAPSHOT 141

TABLE 108 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 142
TABLE 109 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 142
TABLE 110 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (MILLION SQUARE METER) 143
TABLE 111 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (MILLION SQUARE METER) 143
TABLE 112 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 143
TABLE 113 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 144
TABLE 114 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 144
TABLE 115 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 144
TABLE 116 ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (USD MILLION) 144

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TABLE 117	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (USD MILLION)	145
TABLE 118	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (MILLION SQUARE METER)	145
TABLE 119	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (MILLION SQUARE METER)	145
TABLE 120	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (USD MILLION)	146
TABLE 121	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (USD MILLION)	146
TABLE 122	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (MILLION SQUARE METER)	147
TABLE 123	ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (MILLION SQUARE METER)	147
11.4.2	CHINA	148
11.4.2.1	Surge in transportation projects to drive market	148
TABLE 124	CHINA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	148
TABLE 125	CHINA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	148
TABLE 126	CHINA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	149
TABLE 127	CHINA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	149
11.4.3	INDIA	149
11.4.3.1	Government initiatives and increased infrastructure spending to drive market	149
TABLE 128	INDIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	150
TABLE 129	INDIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	150
TABLE 130	INDIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	150
TABLE 131	INDIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	150
11.4.4	JAPAN	151
11.4.4.1	Surge in redevelopment activities to boost market	151
TABLE 132	JAPAN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	151
TABLE 133	JAPAN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	151
TABLE 134	JAPAN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	151
TABLE 135	JAPAN: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	152
11.4.5	SOUTH KOREA	152
11.4.5.1	Government investments in upgrading infrastructure to fuel market	152
TABLE 136	SOUTH KOREA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	152
TABLE 137	SOUTH KOREA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	152
TABLE 138	SOUTH KOREA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	153
TABLE 139	SOUTH KOREA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	153
11.4.6	AUSTRALIA	153
11.4.6.1	Rising need for durable waterproofing solutions to boost market	153
TABLE 140	AUSTRALIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	153
TABLE 141	AUSTRALIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	154
TABLE 142	AUSTRALIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	154
TABLE 143	AUSTRALIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	154
11.4.7	THAILAND	154
11.4.7.1	Growth of real estate and tourism industry to drive market	154
TABLE 144	THAILAND: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	155
TABLE 145	THAILAND: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	155
TABLE 146	THAILAND: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER)	155
TABLE 147	THAILAND: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER)	156
11.4.8	INDONESIA	156
11.4.8.1	Rapid urbanization and population growth to drive market	156
TABLE 148	INDONESIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	156
TABLE 149	INDONESIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	157

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TABLE 150 □ INDONESIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □157

TABLE 151 □ INDONESIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □157

11.4.9 □ REST OF ASIA PACIFIC □157

TABLE 152 □ REST OF ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □158

TABLE 153 □ REST OF ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) □158

TABLE 154 □ REST OF ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □158

TABLE 155 □ REST OF ASIA PACIFIC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □158

11.5 □ MIDDLE EAST & AFRICA □159

11.5.1 □ IMPACT OF RECESSION □159

TABLE 156 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (USD MILLION) □159

TABLE 157 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (USD MILLION) □160

TABLE 158 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2021-2023 (MILLION SQUARE METER) □160

TABLE 159 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY COUNTRY, 2024-2029 (MILLION SQUARE METER) □160

TABLE 160 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □161

TABLE 161 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) □161

TABLE 162 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □161

TABLE 163 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □161

TABLE 164 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (USD MILLION) □162

TABLE 165 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (USD MILLION) □162

TABLE 166 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2021-2023 (MILLION SQUARE METER) □162

TABLE 167 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY APPLICATION, 2024-2029 (MILLION SQUARE METER) □163

TABLE 168 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (USD MILLION) □163

TABLE 169 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (USD MILLION) □164

TABLE 170 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2021-2023 (MILLION SQUARE METER) □164

TABLE 171 □ MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY TYPE, 2024-2029 (MILLION SQUARE METER) □165

11.5.2 □ GCC COUNTRIES □165

TABLE 172 □ GCC COUNTRIES: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □165

TABLE 173 □ GCC COUNTRIES: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) □166

TABLE 174 □ GCC COUNTRIES: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □166

TABLE 175 □ GCC COUNTRIES: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □166

11.5.2.1 □ SAUDI ARABIA □166

11.5.2.1.1 □ Development of the Jeddah Economic City to drive market □166

TABLE 176 □ SAUDI ARABIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □167

TABLE 177 □ SAUDI ARABIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) □167

TABLE 178 □ SAUDI ARABIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) □167

TABLE 179 □ SAUDI ARABIA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) □167

11.5.2.2 □ UAE □168

11.5.2.2.1 □ Growing emphasis on eco-friendly construction solutions to boost market □168

TABLE 180 □ UAE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) □168

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TABLE 181 UAE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 168

TABLE 182 UAE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 169

TABLE 183 UAE: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 169

11.5.2.3 Rest of GCC 169

TABLE 184 REST OF GCC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 169

TABLE 185 REST OF GCC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 170

TABLE 186 REST OF GCC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 170

TABLE 187 REST OF GCC: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 170

11.5.3 SOUTH AFRICA 170

11.5.3.1 Need for effective waterproofing solutions to boost market 170

TABLE 188 SOUTH AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 171

TABLE 189 SOUTH AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 171

TABLE 190 SOUTH AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 171

TABLE 191 SOUTH AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 171

11.5.4 REST OF MIDDLE EAST & AFRICA 172

TABLE 192 REST OF MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 172

TABLE 193 REST OF MIDDLES EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 172

TABLE 194 REST OF MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2021-2023 (MILLION SQUARE METER) 172

TABLE 195 REST OF MIDDLE EAST & AFRICA: LIQUID-APPLIED MEMBRANE MARKET, BY END-USE INDUSTRY, 2024-2029 (MILLION SQUARE METER) 173

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