

Investment Banking Market Assessment, By Type [Mergers and Acquisitions, Equity Capital Markets, Debt Capital Markets, Syndicated Loans], By Enterprise Size [Large Enterprises, Small and Medium Enterprises], By End-user [Investors, Corporate Institutions, Banks, Others], By Region, Opportunities and Forecast, 2017-2031F

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Report description:

Global investment banking market is projected to witness a CAGR of 7.58% during the forecast period 2024-2031, growing from USD 115.48 billion in 2023 to USD 207.19 billion in 2031. The growth can be accredited to various factors including geopolitical stability and instability, industry cohesion, financial easing, growth of derivatives markets, expansion of private equity investments, global economic expansion, and rise in capital requirements. Investment banks act as mediators between securities, guarantors, and financial specialists, circulating their administrations through merchant systems or direct sales. The main types of investment banking are mergers and acquisitions, equity capital markets, debt capital markets, and syndicated loans.

Unreal DAO collaborated with the European Investment Bank and has established a dedicated fund of authorized capital of USD 30 million aiming to advance the growth of blockchain startups. The speculation bank gives specialized counseling administrations to governments, enterprises, and organizations, supporting capital mobilization, venture financing, IPOs, and M&A exchanges.

Speculation banks give an assortment of administrations, counting prime brokerage, resource administration, and venture investigations, to both backers and buy-side financial specialists.

Economic Growth Boosts Investment Banking Market Growth

Economic expansion refers to a phase of the business cycle that is characterized by a rise in economic activity such as increasing gross domestic product, high employment rates, rise in consumer spending, and increase in the performance of the business.

Economic well-being drives the demand for financial services such as advisory services, mergers and acquisitions, lending, and fund-raising which in turn is helping in the growth of investment banking market as these are the main services of investment banking market.

According to the Organization for Economic Cooperation and Development, the global economy is expected to grow by 3.1% in

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2024 and 3.2% by 2025, which is led by strong real income growth and lower interest rates. The increment in capital raising movement increases speculation banks' incomes and contributes to large financial action. The expanded speculation action is rising requests for venture-keeping money administrations, counting exchanges, brokerage, and resource administration. Venture banks are capitalizing on this drift by advertising a wide run of financial items and administrations to meet the desires of organizations and personal clients. All these practices are leading to global investment banking market growth.

Rise in Capital Requirements

One of the main drivers for the growth of the global investment banking market is the rise in capital requirements. These requirements are set by financial authorities, who make the minimum amount of capital that banks must hold mandatory to confirm financial stability and protect stakeholders.

Facing high capital requirements, banks seek advisory services to maximize their capital structures. Investment banks play a core role in promoting capital-raising efforts which in turn leads to revenue expansion. According to the European Central Bank, overall requirements, and non-binding Pillar 2 guidance in terms of CET1 capital rose on average to 11.1% in comparison to 10.7% in 2023. It increased the trend of overall capital requirements, acting as a driver for investment banking market growth.

North America Dominates Global Investment Banking Market Share

North America dominates the investment banking market. In North America, speculation managing an account movement is solid, driven by a solid economy, active capital markets, and a favorable organizational environment. Chatbots help customers in North America to manage their finances, while banks utilize machine-learning algorithms to locate patterns in cybercrime. The businesses are utilizing Fintech and AI technology to their full potential to increase investments. Also, the United States and Canada investment banking markets are the fastest growing in North America.

In Asia-Pacific, investment banking is developing quickly, driven by developing economies such as China and India. These nations are encountering expanded movement in capital markets, privatization endeavors, and an expanding number of high-net-worth people looking for rich administration. Also, innovative headways and the rise of fintech new businesses are transforming the venture managing an account scene over districts, advertising innovative arrangements, and disrupting commerce models.

Mergers and Acquisitions to Dominate the Market

Mergers and acquisitions segment accomplished the most significant share in global investment banking market in 2023, owing to the expanding number of mergers, acquisitions, and corporate vital organizations all over the world. Companies are looking to expand operations, stabilize showcase share, and advance portfolios through mergers and acquisitions. Investment banks hence play a key part in encouraging these exchanges, giving financial advisory administrations, performing due perseverance, and organizing the exchanges.

The syndicated loan segment is the fastest developing segment in the speculation managing an account showcase amid the forecast period. This projected development can be associated with the truth that syndicated advances giving businesses a helpful way to raise ample sums of capital for different purposes such as development, restructuring, and working capital which plays an important role in expanding the investment banking market.

Large Enterprises are Dominating the Market

The global investment banking market caters to a diverse range of clients, including small and medium-sized enterprises (SMEs) and large enterprises. The large enterprises segment dominates the global investment banking market in 2023 as it utilizes investment banks for complex financial transactions like mergers and acquisitions (M&A), and debt and equity financing, generating substantial revenue for the industry. Another significant revenue stream for investment banks serving large corporations comes from underwriting services for debt and equity issuances. They are buying small businesses that are niche markets in sectors such as technology, media, and others. Small and medium enterprises are expanding at a faster pace and often seek capital raising and advisory services, contributing significantly to emerging countries' economic growth. According to International Finance Corporation (IFC), SMEs contribute up to 60% of total employment and up to 40% of national income in emerging economies.

Future Market Scenario (2024 - 2031F)

Investment banking appears to have an optimistic future and is expanding in a favorable direction by focusing on the mergers and acquisitions of specialized boutique companies in sectors including technology, healthcare, finance, media, and entertainment, investment banking is extending its market share and generating major potential for bigger companies.

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Morgan Stanley launched a new internal AI assistant, AI @ Morgan Stanley Assistant based on OpenAI's ChatGPT technology which would help its financial advisors support staff to access over 1,00,000 research reports. Thus, the use of AI and Fintech will be of great use in expanding the investment banking market.

Key Players Landscape and Outlook

The investment banking industry serves as the bedrock of global financial markets, fostering complex financial transactions for corporations, governments, and institutions. The investment banking market is experiencing a period of substantial transformation. The fintech startups are emerging in the market with innovative solutions that are easily accessible and hassle-free.

Goldman Sachs in January 2023 announced a Digital Asset Platform, GS DAPTM to certify real-time transactions and manage assets across their lifecycles.

Overall, the market is highly competitive as new technologies are being developed and traditional models are being disrupted.

Every company offers similar products and services and reaches out to customers catering to their needs, improving their lifestyle, and providing them with apt financial support.

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*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

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