

Sun Care in Uruguay

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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Report description:

2023 was the second consecutive year that sun care generated positive volume growth after three years of double-digit declines in volume sales earlier in the review period. While the dramatic drop in demand recorded earlier the review period was due almost entirely to the impact of the COVID-19 pandemic, which discouraged people from spending time outside of the home, the robust recovery seen in sales during 2022 and 2023 can be attributed largely to increased domestic tourism flows as huge numb...

Euromonitor International's Sun Care in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SUN CARE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sun care continues to recover despite major slowdown in volume growth

Preference for premium products drives value growth in sun care

Urufarma leads sales in sun care, closely followed by L'Oreal Groupe

PROSPECTS AND OPPORTUNITIES

The trend towards more natural and sustainable products set to continue building

Sales of sun care products with a dermocosmetic positioning set to continue growing

Pharmacies set to continue emerging as an important distribution channel for sun care

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2018-2023

Table 2 Sales of Sun Care by Category: % Value Growth 2018-2023

Table 3 Sales of Sun Care by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Sun Care: % Value 2019-2023

Table 5 LBN Brand Shares of Sun Care: % Value 2020-2023

Table 6 LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023

Table 7 Forecast Sales of Sun Care by Category: Value 2023-2028

Table 8 Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN URUGUAY

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

APPENDIX

DISCLAIMER

SOURCES

Summary 1 Research Sources

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