

Sun Care in Uruguay

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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Report description:

2023 was the second consecutive year that sun care generated positive volume growth after three years of double-digit declines in volume sales earlier in the review period. While the dramatic drop in demand recorded earlier the review period was due almost entirely to the impact of the COVID-19 pandemic, which discouraged people from spending time outside of the home, the robust recovery seen in sales during 2022 and 2023 can be attributed largely to increased domestic tourism flows as huge numb...

Euromonitor International's Sun Care in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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