

## **Sun Care in Slovenia**

Market Direction | 2024-04-30 | 19 pages | Euromonitor

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### **Report description:**

Sun care in Slovenia had a favourable year in 2023 supported by warm weather for the majority of the summer and improvements in the tourism sector. Croatia remains a popular summer destination for Slovenians, but there has been a visible improvement in the tourism capacity on the Slovenian coast supporting domestic tourism. With travel restrictions removed and locals still mentally recovering from the COVID-19 pandemic, people were keen to hit the coast and spend more time in the sun. The boost...

Euromonitor International's Sun Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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