

Sun Care in Latvia

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Sun care was one of the strongest performing categories in 2023, with the hot summer added momentum to volume sales in Latvia. In spite of high inflation, caused by an energy crisis stemming from the war in nearby Ukraine, volume sales of sun care remained strong. With society fully opened up both local and international tourists fuelled sales of sun care products. Some price inflation also added momentum to current value growth, although it was not as significant as in 2022. Sun protection rema...

Euromonitor International's Sun Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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