

## **Sun Care in Kazakhstan**

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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### **Report description:**

In 2023, sun care recorded another year of solid growth in volume and current value terms. Baby and child-specific sun care was a key area of growth reflecting the positive birth rates in 2020 and parent's increasing attention to the quality of sun care products used on their children. Consumption did slow somewhat in 2023 as the cost of living rose and inflationary pressure squeezed disposable incomes. Nevertheless, the return to a normal pre-pandemic lifestyle, where more time is spent outside...

Euromonitor International's Sun Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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