

Sun Care in Ecuador

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Sun care continues to register positive volume growth in 2023 after 2022 saw the category record truly phenomenal sales growth on the back of an incredible increase in demand for baby and child-specific sun care. A number of factors contributed to this exceptional performance. On the one hand, the fact that local people are consulting with dermatologists more often has exposed the need for sun protection to be used at all times to protect against the damage that can be caused by overexposure to...

Euromonitor International's Sun Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales growth in sun care driven by higher awareness of the dangers of the sun
Dermocosmetics and value-added features key to stronger value growth in sun care
Brands invest in point-of-sale initiatives in an effort to boost sales growth

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