

Skin Care in North Macedonia

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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Report description:

Despite continuing high inflation, and also a falling population, skin care in North Macedonia registered some volume growth in 2023. It was also the best performing beauty and personal care product in terms of current value growth. Premium skin care registered higher value and volume growth than mass skin care, though mass skin care continued to account for more value sales. During the pandemic, consumers invested in skin care and in particular premium skin care, as they wore less make-up, and...

Euromonitor International's Skin Care in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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