

Skin Care in Ecuador

Market Direction | 2024-04-29 | 25 pages | Euromonitor

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Report description:

Facial care continued to generate positive volume growth in 2023, even as overall volume growth in skin care fell into negative territory. In recent years, facial care has benefited substantially from a range of factors that have continued to drive rising consumption. On the one hand, the global trend for using facial care products to prevent premature ageing and have skin that is clear, smooth and obviously well-cared for applies in the country and this forms part of the general desire to look...

Euromonitor International's Skin Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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