

Pet Products in Slovakia

Market Direction | 2024-05-03 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2024, cat litter sales remain stable supporting the positive development of pet products in Slovakia. Consumers typically buy cat litter on price discounts and will compare prices using online tools from Heureka.sk and other retailers to identify the most attractive price deals. Brand loyalty in cat litter remains significant despite the weaker purchasing power of Slovak households. Cat litter that is good at suppressing unpleasant odours and does not create too much dust was gaining popularit...

Euromonitor International's Pet Products in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Pet Products in Slovakia
Euromonitor International
May 2024

List Of Contents And Tables

PET PRODUCTS IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers search for cat litter on discount and promotions

E-commerce expands at steady pace

Variety stores make headway in pet products

PROSPECTS AND OPPORTUNITIES

Healthy performance driven by unit price growth and premiumisation

Reliance on second hand goods to continue during initial years

Sustainability will be high on the agenda for all stakeholders

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2019-2024

Table 2 Sales of Pet Products by Category: % Value Growth 2019-2024

Table 3 Sales of Pet Healthcare by Type: % Value 2019-2024

Table 4 Sales of Other Pet Products by Type: % Value 2019-2024

Table 5 NBO Company Shares of Pet Products: % Value 2019-2023

Table 6 LBN Brand Shares of Pet Products: % Value 2020-2023

Table 7 Distribution of Pet Products by Format: % Value 2019-2024

Table 8 Forecast Sales of Pet Products by Category: Value 2024-2029

Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

PET CARE IN SLOVAKIA

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2019-2024

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2019-2024

Table 12 Sales of Pet Care by Category: Value 2019-2024

Table 13 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 14 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Pet Food: % Value 2019-2023

Table 16 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 19 □Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 20 □Distribution of Pet Care by Format: % Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □Distribution of Pet Care by Format and Category: % Value 2024

Table 22 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 23 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 24 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 25 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 26 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 27 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Pet Products in Slovakia

Market Direction | 2024-05-03 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-20
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com