

Pet Products in Peru

Market Direction | 2024-05-03 | 21 pages | Euromonitor

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Report description:

Total current value sales growth for pet products in Peru in 2024 is expected to be down slightly on 2023. This is mainly because the rate at which unit prices are rising has slowed in line with a reduction in inflationary pressures. Together with a robust recovery in the domestic economy, falling inflation has bolstered confidence and purchasing power among consumers, hence all categories are set to perform positively in volume terms over the year as a whole. In particular, more favourable macr...

Euromonitor International's Pet Products in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cat litter benefits from growth in cat ownership and rising urbanisation

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