

Pet Products in Finland

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Inflation has led to price hikes in pet products and pet food but also in veterinary health care, with this influencing consumer purchasing decisions. Many providers of veterinary health care have been forced to increase their service fees making it challenging for some pet owners to afford them. These price increases were further exacerbated by the increasing presence of Evidensia which has become the leading player in veterinary clinics. As it expands Evidensia is having a growing influence an...

Euromonitor International's Pet Products in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet dietary supplements now targeting smaller pets too

Private label retains a prominent role in cat litter

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Natural treatments and remedies could find favour if they can demonstrate their efficacy

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