

Pet Products in Argentina

Market Direction | 2024-04-29 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Cat litter registered the highest current value growth in pet products in Argentina in 2023, and a similar performance is expected in 2024. Sales increased well above the inflation rate, driven by the increase in the cat population as they are becoming increasingly popular in the larger cities where more people live in small apartments. Also, compared to dog owners, cat owners tend to have a higher purchasing power, therefore sales of cat products such as cat litter tend to be more constant. Des...

Euromonitor International's Pet Products in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Pet Products in Argentina
Euromonitor International
April 2024

List Of Contents And Tables

PET PRODUCTS IN ARGENTINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising cat population drives sales of cat litter in 2023 and 2024

Pet healthcare becomes a secondary priority as consumer purchasing power declines

Multinational companies dominate pet healthcare, whilst pet products remains fragmented

PROSPECTS AND OPPORTUNITIES

Lifting of import restrictions set to improve product supply and variety

Other grocery retailers will continue to appeal with their affordable prices

Potential expansion of private label

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2019-2024

Table 2 Sales of Pet Products by Category: % Value Growth 2019-2024

Table 3 Sales of Pet Healthcare by Type: % Value 2019-2024

Table 4 Sales of Other Pet Products by Type: % Value 2019-2024

Table 5 NBO Company Shares of Pet Products: % Value 2019-2023

Table 6 LBN Brand Shares of Pet Products: % Value 2020-2023

Table 7 Distribution of Pet Products by Format: % Value 2019-2024

Table 8 Forecast Sales of Pet Products by Category: Value 2024-2029

Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

PET CARE IN ARGENTINA

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2019-2024

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2019-2024

Table 12 Sales of Pet Care by Category: Value 2019-2024

Table 13 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 14 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Pet Food: % Value 2019-2023

Table 16 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 19 □ Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 20 □ Distribution of Pet Care by Format: % Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □Distribution of Pet Care by Format and Category: % Value 2024

Table 22 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 23 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 24 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 25 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 26 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 27 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Pet Products in Argentina

Market Direction | 2024-04-29 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com