

## **Pet Care in Peru**

Market Direction | 2024-05-03 | 50 pages | Euromonitor

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### **Report description:**

Pet care in Peru is set to record slightly slower growth in total current value sales in 2024 than it did in 2023. This is mainly because pricing pressures have eased somewhat in line with falling inflation. However, along with a robust recovery in the domestic economy, the reduction in inflation has strengthened confidence and purchasing power among consumers, hence growth in total pet food volume sales is expected to be up on the previous year. Similarly, the improved macroeconomic climate has...

Euromonitor International's Pet Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Pet Care in Peru  
Euromonitor International  
May 2024

### List Of Contents And Tables

#### PET CARE IN PERU

##### EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

##### MARKET INDICATORS

Table 1 Pet Populations 2019-2024

##### MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2019-2024

Table 3 Sales of Pet Care by Category: Value 2019-2024

Table 4 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 6 NBO Company Shares of Pet Food: % Value 2019-2023

Table 7 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 10 □ Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 11 □ Distribution of Pet Care by Format: % Value 2019-2024

Table 12 □ Distribution of Pet Care by Format and Category: % Value 2024

Table 13 □ Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 14 □ Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 15 □ Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 16 □ Forecast Sales of Pet Care by Category: Value 2024-2029

Table 17 □ Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 18 □ Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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##### SOURCES

Summary 1 Research Sources

#### DOG FOOD IN PERU

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Dog food volume sales return to growth as macroeconomic climate improves

Demand for wet dog food grows rapidly from a low base

Interest in premium and super-premium brands continues to rise

##### PROSPECTS AND OPPORTUNITIES

Dog food set to expand steadily in volume and current value terms

Dog treats and mixers expected to be the fastest developing category

Higher-end products with naturally healthy positioning will continue to gain popularity

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## CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2019-2024

Table 20 Dog Population 2019-2024

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2019-2024

## CATEGORY DATA

Summary 2 Dog Food by Price Band 2024

Table 22 Sales of Dog Food by Category: Volume 2019-2024

Table 23 Sales of Dog Food by Category: Value 2019-2024

Table 24 Sales of Dog Food by Category: % Volume Growth 2019-2024

Table 25 Sales of Dog Food by Category: % Value Growth 2019-2024

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2019-2024

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2019-2024

Table 28 □NBO Company Shares of Dog Food: % Value 2019-2023

Table 29 □LBN Brand Shares of Dog Food: % Value 2020-2023

Table 30 □LBN Brand Shares of Dog Treats and Mixers: % Value 2020-2023

Table 31 □Distribution of Dog Food by Format: % Value 2019-2024

Table 32 □Forecast Sales of Dog Food by Category: Volume 2024-2029

Table 33 □Forecast Sales of Dog Food by Category: Value 2024-2029

Table 34 □Forecast Sales of Dog Food by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Dog Food by Category: % Value Growth 2024-2029

## CAT FOOD IN PERU

## KEY DATA FINDINGS

## 2024 DEVELOPMENTS

Robust growth in cat population and pet humanisation buoy demand

Wet cat food continues to outperform the dry category

Success of recent launches strengthens interest in cat treats and mixers

## PROSPECTS AND OPPORTUNITIES

Cat food set to continue expanding at an impressive pace

Rinti and Nestle likely to remain outright leaders despite growing competition

Premium-oriented products with functional health benefits expected to gain ground

## CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2019-2024

Table 37 Cat Population 2019-2024

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2019-2024

## CATEGORY DATA

Summary 3 Cat Food by Price Band 2024

Table 39 Sales of Cat Food by Category: Volume 2019-2024

Table 40 Sales of Cat Food by Category: Value 2019-2024

Table 41 Sales of Cat Food by Category: % Volume Growth 2019-2024

Table 42 Sales of Cat Food by Category: % Value Growth 2019-2024

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2019-2024

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2019-2024

Table 45 □NBO Company Shares of Cat Food: % Value 2019-2023

Table 46 □LBN Brand Shares of Cat Food: % Value 2020-2023

Table 47 □LBN Brand Shares of Cat Treats and Mixers: % Value 2020-2023

Table 48 □Distribution of Cat Food by Format: % Value 2019-2024

Table 49 □Forecast Sales of Cat Food by Category: Volume 2024-2029

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Table 50 □Forecast Sales of Cat Food by Category: Value 2024-2029

Table 51 □Forecast Sales of Cat Food by Category: % Volume Growth 2024-2029

Table 52 □Forecast Sales of Cat Food by Category: % Value Growth 2024-2029

#### OTHER PET FOOD IN PERU

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Other pet food shows improved performance but overall demand remains sluggish

Small mammal/reptile food is the most dynamic category

Modest growth in pet bird population boosts bird food volume sales

##### PROSPECTS AND OPPORTUNITIES

Volume sales of fish food expected to decline throughout the forecast period

Specialist websites set to gain importance in other pet food distribution

Growing popularity of rabbits and hamsters will buoy demand for small mammal food

##### CATEGORY INDICATORS

Table 53 Other Pet Population 2019-2024

##### CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2019-2024

Table 55 Sales of Other Pet Food by Category: Value 2019-2024

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 57 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 58 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 59 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 61 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 62 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 63 □Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 64 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 65 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

#### PET PRODUCTS IN PERU

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Economic improvements and pet humanisation trend boost overall demand

Pet healthcare is the fastest growing category in value terms

Cat litter benefits from growth in cat ownership and rising urbanisation

##### PROSPECTS AND OPPORTUNITIES

Robust growth in current value sales projected for all categories

Pet healthcare set to remain the most dynamic performer

Humanisation trend will continue to boost spending on non-essential accessories

##### CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2019-2024

Table 67 Sales of Pet Products by Category: % Value Growth 2019-2024

Table 68 Sales of Pet Healthcare by Type: % Value 2019-2024

Table 69 Sales of Other Pet Products by Type: % Value 2019-2024

Table 70 NBO Company Shares of Pet Products: % Value 2019-2023

Table 71 LBN Brand Shares of Pet Products: % Value 2020-2023

Table 72 Distribution of Pet Products by Format: % Value 2019-2024

Table 73 Forecast Sales of Pet Products by Category: Value 2024-2029

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Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

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