

Other Pet Food in Taiwan

Market Direction | 2024-04-30 | 23 pages | Euromonitor

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Report description:

While dogs and cats are very popular in Taiwan, it is in fact pet fish that are the most common domestic animals in the country and this can be seen as a reflection of the traditional love that many Oriental cultures have for keeping fish in aquariums in their homes and places of business. Apart from fish, the popularity hierarchy proceeds as follows: birds, followed by small mammals, followed by reptiles. As a result, products for fish tend to be far more popular than products for less popular...

Euromonitor International's Other Pet Food in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2024

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