

Other Pet Food in Singapore

Market Direction | 2024-05-01 | 24 pages | Euromonitor

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Report description:

Other pet food is set to maintain slow and steady retail volume and current value growth rates in Singapore in 2024, with increases across all categories. In a densely populated city-state such as Singapore, where space is limited, small mammals and birds are often chosen because they require less space compared with larger pets such as dogs or cats. In Chinese culture, the practice of purchasing animals such as rabbits as a symbol of good luck during the new zodiac year is rooted in tradition a...

Euromonitor International's Other Pet Food in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2024

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OTHER PET FOOD IN SINGAPORE

KEY DATA FINDINGS

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Abandonments and changes in the other pet population

Modernisation of online aquatic stores

Improvements in small mammal nutrition, driven by new innovations.

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Limited innovation in bird food

Small mammal population unlikely to see any significant push factor over the forecast period

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