

Other Pet Food in Hungary

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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Report description:

Other pet food in Hungary is seeing a growing demand for products featuring 100% natural ingredients and grain-free formulas, as well as vegan options. Options like Fressnapf Hungaria's Real Nature Optimal Menu for small mammals exemplify this trend, as they are promoted as being without added sugar and free from artificial preservatives, colourings, flavours and emulsifiers. They are also highlighted as being free from genetically modified ingredients. This shift underscores a broader movement...

Euromonitor International's Other Pet Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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