

Other Pet Food in Greece

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Sales of fish food have been in decline in the last few years of the review period in retail volume terms. This decline is linked to the gradual decline being seen in the pet fish population. Fish are no longer seen as a "trendy" pet in the Greek pet market and there are fewer customers who are investing in buying fish and fish equipment. Unlike other pets, fish are sometimes considered an aesthetic purchase. However, a large and impressive aquarium requires a lot of spending and upkeep. Therefo...

Euromonitor International's Other Pet Food in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet bird population in decline as questions around animal welfare arise

Reptiles retain a negative image in Greece

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