

## Oral Care in Slovenia

Market Direction | 2024-04-30 | 20 pages | Euromonitor

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### Report description:

The oral care category continued to see positive growth in Slovenia in 2023, with consumers switching to cheaper products. Private label gained significant ground in oral care during 2023 as the rising cost of living in Slovenia forced many consumers to reduce expenditure wherever possible. Since 2022, inflation has reached levels not seen in Slovenia for at least a generation. In particular, low-income households and families with multiple children have found private label oral care to be the i...

Euromonitor International's Oral Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Oral Care in Slovenia  
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### List Of Contents And Tables

#### ORAL CARE IN SLOVENIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Private label makes inroads in oral care

Teeth whitening is a popular choice

Electric toothbrushes take share from battery alternatives

##### PROSPECTS AND OPPORTUNITIES

Economic downturn to bolster private label sales

Battery toothbrushes to lose further appeal

E-commerce sales demonstrate growth

##### CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2018-2023

Table 2 Sales of Oral Care by Category: % Value Growth 2018-2023

Table 3 Sales of Toothbrushes by Category: Value 2018-2023

Table 4 Sales of Toothbrushes by Category: % Value Growth 2018-2023

Table 5 Sales of Toothpaste by Type: % Value Breakdown 2019-2023

Table 6 NBO Company Shares of Oral Care: % Value 2019-2023

Table 7 LBN Brand Shares of Oral Care: % Value 2020-2023

Table 8 Forecast Sales of Oral Care by Category: Value 2023-2028

Table 9 Forecast Sales of Oral Care by Category: % Value Growth 2023-2028

Table 10 Forecast Sales of Toothbrushes by Category: Value 2023-2028

Table 11 Forecast Sales of Toothbrushes by Category: % Value Growth 2023-2028

#### BEAUTY AND PERSONAL CARE IN SLOVENIA

##### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

##### MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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