

## **Oral Care in Slovenia**

Market Direction | 2024-04-30 | 20 pages | Euromonitor

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### **Report description:**

The oral care category continued to see positive growth in Slovenia in 2023, with consumers switching to cheaper products. Private label gained significant ground in oral care during 2023 as the rising cost of living in Slovenia forced many consumers to reduce expenditure wherever possible. Since 2022, inflation has reached levels not seen in Slovenia for at least a generation. In particular, low-income households and families with multiple children have found private label oral care to be the i...

Euromonitor International's Oral Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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