

Oral Care in Egypt

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Oral care witnessed a decline in volumes and a considerable increase in value sales in Egypt in 2023, due to the significant increase in its prices. Prices rose for several reasons, including currency fluctuations, with the Egyptian pound weakening, which increased the cost of imported oral care products. The category also suffered from supply chain disruptions and global inflation, with global supply chain issues affecting the availability and cost of raw materials and finished imported product...

Euromonitor International's Oral Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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