

Men's Grooming in Slovenia

Market Direction | 2024-04-30 | 21 pages | Euromonitor

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Report description:

Men's grooming in Slovenia was hampered by the weak performance of men's shaving due to the enduring popularity of beards, especially among men in their 30s and 40s. While the beard trend has undoubtedly peaked, there are still significant numbers of young Slovenian men who prefer to avoid shaving wherever possible, instead using an electric beard trimmer to keep their facial hair looking neat and tidy. At the same time, it has become more common for men to be clean-shaven, especially among high...

Euromonitor International's Men's Grooming in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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