

Men's Grooming in Latvia

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

The year 2023 was a strong year for men's grooming in Latvia and the Baltic region overall. Men have fully returned to socialising with daily regimes resumed outside the home. Consequently, frequent grooming has once again become a daily habit among Latvian men driving sales of men's grooming products, with particular emphasis on using bath and shower and deodorants. Price inflation added further stimulus to constant value sales, resulting in a strong year for the men's grooming category overall...

Euromonitor International's Men's Grooming in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Scotts International. EU Vat number: PL 6772247784

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