

Men's Grooming in Kazakhstan

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Following the slump caused by pandemic restrictions, men's grooming in Kazakhstan has witnessed a strong comeback in 2023. The return to social and professional life has fuelled a renewed interest in personal appearance. Men are increasingly incorporating hair, face, and body care products into their routines, demonstrating a growing awareness of self-care. However, Kazakh men generally remain conservative in their grooming habits, with most sticking to a basic regimen. Beards, particularly among...

Euromonitor International's Men's Grooming in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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