

Hair Care in Uzbekistan

Market Direction | 2024-05-03 | 20 pages | Euromonitor

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Report description:

Hair care in Uzbekistan saw significant growth in 2023, primarily driven by the natural expansion of the population and migration trends, which contributed to enlarging the consumer base. Among the various product categories within hair care, standard shampoos and colourants emerged as key drivers of growth, addressing the primary needs of consumers and shaping the dynamics in the product area accordingly.

Euromonitor International's Hair Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hair Care in Uzbekistan
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List Of Contents And Tables

HAIR CARE IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hair care dynamics in Uzbekistan

Limited adoption of post-shampoo care

Strategic focus on Clear brand by Unilever Group

PROSPECTS AND OPPORTUNITIES

Affordability takes centre stage

Challenges for new entrants amidst strong brand loyalty

Rise of Korean brands

CATEGORY DATA

Table 1 Sales of Hair Care by Category: Value 2018-2023

Table 2 Sales of Hair Care by Category: % Value Growth 2018-2023

Table 3 Sales of Hair Care by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Hair Care: % Value 2019-2023

Table 5 LBN Brand Shares of Hair Care: % Value 2020-2023

Table 6 NBO Company Shares of Salon Professional Hair Care: % Value 2019-2023

Table 7 LBN Brand Shares of Salon Professional Hair Care: % Value 2020-2023

Table 8 LBN Brand Shares of Premium Hair Care: % Value 2020-2023

Table 9 Forecast Sales of Hair Care by Category: Value 2023-2028

Table 10 □Forecast Sales of Hair Care by Category: % Value Growth 2023-2028

Table 11 □Forecast Sales of Hair Care by Premium vs Mass: % Value 2023-2028

BEAUTY AND PERSONAL CARE IN UZBEKISTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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