

Fragrances in Uzbekistan

Market Direction | 2024-05-03 | 20 pages | Euromonitor

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Report description:

In Uzbekistan, fragrances continued its annual upward trajectory in 2023, underpinned by deep-rooted cultural traditions that perceive perfumes as essential accessories for both men and women. Despite encountering geopolitical turbulence in 2023, the fragrances category demonstrated resilience, with international brands adapting to challenges to sustain sales momentum. Compared to other beauty products, fragrances experienced relatively minor price adjustments, contributing to a modest increase...

Euromonitor International's Fragrances in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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