

Dog Food in Taiwan

Market Direction | 2024-04-30 | 27 pages | Euromonitor

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Report description:

Marginally positive value growth was recorded in current terms in dry dog food in 2024, despite volume sales falling over the course of the year. Throughout the year, value growth in the category was supported by the increasing consumer interest in more expensive products that add value via the use of freeze-dried ingredients. Freeze-drying is widely regarded as an ideal natural preservation method and this has made it an increasingly popular process in the manufacture of dog food in recent year...

Euromonitor International's Dog Food in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Trustworthy brands and professional sales advice increasingly important

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