

Dog Food in Spain

Market Direction | 2024-04-29 | 29 pages | Euromonitor

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Report description:

Dog food in Spain is just about managing to achieve positive volume growth in 2024, with value more strongly supported by still-high prices. Whilst inflationary pressures are lessening, consumers' spending power has still been negatively affected, and this has affected consumers sales patterns overall - notably so in food (for both humans and animals). However, whilst baby food has been less impacted in human categories, as consumers place a high emphasis on quality for their children, we are se...

Euromonitor International's Dog Food in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2024

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Volume struggles to recover due to lingering challenges, while value is supported by still-high prices

Wet, natural, and specialised dog food drive trends and expansion plans

Health trends spur humanisation in wellbeing products for pets

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