

Depilatories in the US

Market Direction | 2024-05-01 | 25 pages | Euromonitor

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Report description:

In 2023, depilatories recorded steady single-digit growth in the US in current value terms, as prices comparatively stabilised after inflated adjustments in 2022. Value growth was led by women's pre-shave and women's razors and blades, while decline was seen for hair removers/bleaches. While the category posted a negative volume performance overall, it did witness a slowdown in its decline as price rises eased. After single-digit volume declines in 2022, women's pre shave and women's razors and...

Euromonitor International's Depilatories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

DEPILATORIES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume recovery despite slowing value growth

Brands attempt to rejuvenate hair removers/bleaches

The "everything shower" could spark growth opportunities for depilatories brands

PROSPECTS AND OPPORTUNITIES

Shaving-led body care products with hybrid benefits expected to premiumise

Opportunity for innovation outside the category from players in razors and blades

Segmented hair removal choices for consumers could inspire intra-category innovation

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2018-2023

Table 2 Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023

Table 4 NBO Company Shares of Depilatories: % Value 2019-2023

Table 5 LBN Brand Shares of Depilatories: % Value 2020-2023

Table 6 Forecast Sales of Depilatories by Category: Value 2023-2028

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN THE US

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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