

## **Depilatories in Indonesia**

Market Direction | 2024-04-30 | 17 pages | Euromonitor

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### **Report description:**

Depilatories remained an insignificant category in Indonesia at the end of the review period. Despite the fact that the removal of unwanted facial and body hair is standard for women in the country, consumers prefer to seek out professional treatments, rather than resorting to at-home methods, which are perceived to be less effective and potentially even harmful to the skin. Beauty clinics offering laser hair removal, for example, are gradually mushrooming in the country, in line with the growin...

Euromonitor International's Depilatories in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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